

The Power of Employee Benefits

How They Impact Hiring, Performance, Motivation & Retention

HIRING



Attracting Top Talent with Competitive Benefits

63%

of job seekers say benefits are a top deciding factor in accepting a job offer

Source: Glassdoor, SHRM

Top Influential Benefits:

Health Insurance

Retirement Plans

Paid Leave

PERFORMANCE



Enhanced Performance Through Better Benefits

26%

more likely to report higher productivity when employees have access to well-rounded benefits

Source: MetLife Employee Benefits Trends Study

Why?

Reduced stress, better health, better focus

Productivity vs. Benefits Access

MOTIVATION

Boosting Employee Motivation & Engagement

73%

of employees say benefits make them feel more valued by their employer

Source: Gallup, Harvard Business Review

Key Motivators:

Wellness Programs

Mental Health Support

Flexibility

RETENTION

Keeping Talent with Strategic Benefits

83%

of employees say they would stay longer at a company offering better benefits

Source: LinkedIn Workforce Report, SHRM

Especially True For:

Millennial and Gen Z talent



Sources: SHRM, Gallup, MetLife, LinkedIn, Glassdoor, Harvard Business Review

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